

PLAYERS COALITION IMPACT

29

LEGISLATIVE
& POLICY
WINS

\$1.4B

IN NEW
EDUCATION
FUNDING

\$41.4M

IN GRANTS &
CONTRIBUTIONS

3

CRITICAL
SCHOOL
BOARD VOTES

12

LEAGUES
REPRESENTED

20

COLLEGES
REPRESENTED

ADVOCACY, ACCOUNTABILITY & LEGISLATIVE WINS

POLICING

Wrote to Congress urging passage of the Ending Qualified Immunity Act w/ support from 1,400+ professional athletes, coaches, and front office personnel

Oakland USD unanimously voted to eliminate Oakland Schools Police Department

Kentucky SB 4 (Breonna's Law): banned no-knock warrants in most circumstances and requires EMS presence when serving warrants

Philadelphia City Council passed a bill establishing an independent oversight group to investigate allegations of police misconduct

California SB 2: authorizes whether an officer should be suspended or decertified to prevent agency transfers

Philadelphia Driving Equity Bill: prevents officers from pulling over drivers for low-level vehicle offenses like broken tail lights.

CRIMINAL JUSTICE

Louisiana Amendment 2: requires unanimous agreement of jurors to convict people charged w/ felonies

Pennsylvania Clean Slate Law: seals the records of 30M criminal cases and expanded sealing to more misdemeanors

The California Racial Justice Act: allows people whose convictions were infected by racial bias to challenge their convictions and receive relief

Pennsylvania social service fair and bailout of nine individuals from Philadelphia jails

Georgia SB 105: allows early termination of select probation sentences after 3 years

MEDIA COVERAGE

1.22K PIECES OF COVERAGE
388 MILLION COVERAGE VIEWS
60.3 BILLION ONLINE READERSHIP

VOTING

Florida Amendment 4: restores voting rights to 1.4M citizens with past convictions

Louisiana HB 265: restores voting rights to thousands of citizens with past convictions

Michigan Proposal 2 and 3: reduces gerrymandering and eased access to the ballot box

California Prop 17: restores the right to vote for 50,000 Californians who have completed their prison term

Washington HB 1078: automatically restores the right to vote for citizens upon release from prison

Massachusetts VOTES Act: ends unconstitutional disenfranchisement and bolsters political participation by currently and formerly incarcerated people.

EDUCATION

Massachusetts Student Opportunity Act: Infused \$1.4B into MA public schools

Howard County School Redistricting Plan: helps alleviate overcrowding and further integrate and diversify schools

Derrick Sanderlin Resolution: San Jose USD cancels contract with San Jose PD

Blueprint for Maryland's Future: provides critical funding and policy changes to improve equity in schools

American Rescue Plan: COVID-relief funding that includes \$122.8B in education relief and allocates funding to learning loss interventions

Arizona HB 2112 and HCR 2001 Did Not Pass: allowed anti-racism teaching in education to persist

Massachusetts S. 2915: Promotes and expands access to financial literacy curriculum and professional development for public schools in MA.

YOUTH & COMMUNITY

Michigan: ended the prosecution of minors as adults by raising the age from 17 to 18

Massachusetts: raised the age kids can be sent to juvenile court from 7 to 12

Ohio SB 256: abolished life without parole for kids and granted parole eligibility for kids sentenced to extreme terms in adult prison

Maryland SB 494: abolished life without parole for kids under 18 and established a judicial review mechanism and potential for sentence reduction after 20 years

Defeated CA Measure V which protects critical affordable housing in Menlo Park.

AFFILIATES

Black Players for Change (MLS)
United Black Players of the USL (USL)
Black Women's Player Collective (NWSL)
Black Lacrosse Alliance (PLL)
Representation across sports includes players and coaches from 12 professional leagues, including the NFL, NBA, WNBA, MLB, MLS, NWSL, USL, PLL, MMA, USA T&F, USSSA, and 20 colleges & universities.

23 IMPACTED STATES

AL, AZ, CA, CO, DE, FL, GA, IL, IN, LA, MD, MA, MI, MS, NY, NC, OH, PA, TX, TN, VA, WA, WI, D.C.

\$41,411,195

Total Cumulative Grants
and Contributions since 2018

In direct grants awarded to: 20+ national and local nonprofit organizations

by Players Coalition with funding partners for COVID-Relief work, Social Justice grants allocated through the NFL Player-Owner Working Group, and community impact grants

Total local education contributions to address the Digital Divide made to schools, districts, and projects in 27 different markets

\$5,948,095

\$35,463,100

\$1,686,300

AWARENESS BUILDING

125

Op-eds and letters written to elected officials: In an effort to support various local and state initiatives players have written op-eds in all active Coalition markets

108

Direct Social Engagements: Executed through Instagram live & PSAs and spanning various initiatives such as voting, probation, parole, policing reform, bail, education, economic advancement, partner support and more.

197 EVENTS

Held in the form of community forums, services fairs, press conferences, meetings with government officials, elected official forums, school visits and grant announcements, town halls, film screenings, listen and learn tours, conferences, rallies, correctional facility visits, and more.

PLAYERS COALITION OVERVIEW

WHAT WE DO: ADVOCATE | EMPOWER | INVEST | SERVE

Players Coalition is an independent 501(c)(3) (charity) and 501(c)(4) (advocacy) organization, working with professional athletes, coaches, and owners across leagues. By advocating, empowering, investing, and serving, **we aim to use our collective impact to create systemic change and forge a more just and equitable society.**

We are proactive and solution-oriented using both preventative and restorative efforts to address critical issues by bringing together key partners and harnessing the power, influence, and social capital of athletes to support underinvested communities.

POLICE & COMMUNITY RELATIONS

IMPACT: End Racial Disparity and Inequitable Enforcement in Policing

PRIORITY ISSUES

- Policing in Schools
- Police Transparency & Accountability
- Police Misconduct

SHORT TERM OUTCOMES

Influence key decision-makers to increase police accountability

Reduced police officer interaction with students

Increased community engagement and education around policy areas they can influence

Increased opportunities for positive interactions between police and communities

LONG TERM OUTCOMES

Increased police accountability

Dismantle the school-to-prison pipeline

Greater trust established between the police and community

CRIMINAL JUSTICE REFORM

IMPACT: A Reformed and Equitable Justice System

PRIORITY ISSUES

- Bail Reform
- Youth Justice
- Prosecutor Accountability
- Mass Incarceration

SHORT TERM OUTCOMES

Increased number of individuals rehabilitated through diversion programs rather than incarceration

Increased number of opportunities for people to share their experiences with the CJS

Increased opportunities and resources for justice-impacted citizens

LONG TERM OUTCOMES

Reduction in mass incarceration

Equal treatment and reduction in the criminalization of poverty

EDUCATION

IMPACT: Access to Equitable Education for All Students

PRIORITY ISSUES

- Digital Divide
- Education Resource Equity
- Disparate Discipline in Schools

SHORT TERM OUTCOMES

Increased access and connectivity in underinvested communities

Increased number of students from underinvested communities engaging in STEAM programs

Increased funding for underinvested schools and districts

LONG TERM OUTCOMES

Eliminate the digital divide in underinvested communities

Increased investment in schools serving underinvested communities

ECONOMIC ADVANCEMENT

IMPACT: Reduce the Racial Wealth Gap

PRIORITY ISSUES

- Racial Wealth Gap
- Financial Education
- Building Generational Wealth
- Reentry and Recidivism

SHORT TERM OUTCOMES

Increased financial literacy and access to vehicles of wealth building

Increased number of Black and Brown entrepreneurs

Increased workplace diversity

LONG TERM OUTCOMES

Increased financial inclusion, access, and empowerment for underinvested communities

Increased economic mobility for people in underinvested communities with increased opportunities for generational wealth building